



Media Relations: Training and Consulting:

What would you do if your business, organization, church, and/or apartment community had a major public safety event?

Are you ready?

How will you deal with the press and different media outlets?

In my experience in dealing with many high-profile incidents --"on both sides of the caution tape" I can tell you- it's not a matter of if, but when, you may need this. Let us help you be pro-active--not reactive with media.

Learn how to make the most out of any public safety event--positive or negative. This session also focuses on how to build a rapport with media and get your messages out even when it's not breaking news. It also includes building a press release template for your business/organization.

It's time to win with the media!